

REPORT OF THE EXECUTIVE COMMITTEE
JULY, 2011

The Executive Committee met in Denver on March 13. The Minutes of that meeting were distributed to you on March 22 via ODV:18718.

In several instances so far this year, the EC has been asked to review and respond to draft FCC filings on short deadlines. The committee members have graciously done so. Their questions and suggested revisions have materially improved all the League's filings, and their help is greatly appreciated in doing our best on behalf of the membership. FCC Items reviewed in the first half of the year included the following (ODV message numbers included for your convenience):

- Petition for partial reconsideration of FCC 10-89 (vanity call signs) [ODV:19570]
- CORES NPRM comments, MD Docket 10-234 [ODV: 19739]
- TDMA petition for rule making and waiver request, RM-11625 [ODV:19787, 19801]
- IB Docket 04-286, WRC-12 Advisory Committee Recommendations [ODV:19807]
- ET Docket No. 10-236, ET Docket No. 06-105, Experimental licenses [ODV:19842]
- Ex Parte submission on BPL [ODV:20014]

The EC will introduce a motion to create a standard procedure for approving Board Minutes via an electronic vote to be taken shortly after the circulation of the final draft of the Minutes. This procedure is a follow-on to your adoption of a policy on electronic recording of ARRL meetings at Minute 26 in January.

There has been discussion among Board members of what we are going to do to commemorate the League's centennial in 2014. While we shouldn't live in the past, it is only right to take note of the accomplishments of the League's first century. The centennial commemoration will be related to but not the same as the Second Century Campaign. Without the success of the League's first century, we wouldn't be talking about raising funds for a second century. Or, chances are, talking about ham radio at all.

Ideas for marking the centennial should be sought from the Board, the Staff, and the general membership. As a starting point for discussion, I sent the EC a memo outlining the kinds of things we might want to do and how we might go about doing them. The revised version of that memo accompanies this report as Appendix A. A motion will be introduced by the EC to start the planning as described in the memo.

To avoid confusing members about the conduct of the 2011 Division elections, we are not going to offer a motion in July to authorize electronic voting. That will be proposed to you in January, 2012. The EC will see a presentation at our in-person meeting in October. Following any necessary fine-tuning, the presentation will be given to the full Board in January and a motion will be introduced to authorize electronic voting in the 2012 Division elections. It appears that the cost of out-sourcing Section elections for electronic voting may be too high, compared to what it costs to do all-paper voting for Section

Manager as we do now. However, the EC will have the opportunity to consider all options before making a recommendation to you in January.

A subject the EC has to take up in the second half of the year is a reboot, so to speak, of the strategic planning process. Some dissatisfaction has been expressed with the last strategic plan, in terms of both process and product. Specifying what we did not like about the last round of strategic planning is essential to deciding on a better process for the next round that will produce a more satisfactory plan. Your thoughts and suggestions will be welcomed by the EC at your earliest convenience.

The second meeting of the EC will take place on October 1 in a location to be determined.

Respectfully submitted,

Kay Craigie N3KN
President

Planning for the 2014 Centennial Activities

The celebration of the ARRL's centennial in 2014 might include (in no particular order)

- Operating events (Awards? Contests? Commemorative certificates?)
- Publications (such as special QST articles, new publications, and/or special editions of older publications)
- Theme merchandise
- A National Convention
- A centennial logo and slogan to brand the various activities and bring them together
- Recognition of volunteer programs in the ARRL's history
- Recognition of technical innovations promoted/supported in the ARRL's history
- Public relations activities
- Other activities that will interest and excite members about the accomplishments of our first century and the possibilities of our second one.

Suggestions for centennial observances should be solicited early on from the Board, the Staff, and the membership in general.

If there is to be a National Convention, the proposal and approval process will be the same as for any other National Convention.

A committee composed of Board members (Officers, Directors, and/or Vice Directors) and key Staff should be authorized under the leadership of the President in cooperation with the Chief Executive Officer to begin defining the centennial celebration. Attention must be given to both the estimated costs of the project and the potential revenue opportunities it will create.

Progress reports are to be submitted to the Board at the Annual and Second meetings each year through January, 2014, with interim reports to the Executive Committee at the committee's in-person meetings. The reports to the EC are to be circulated to the full Board along with the EC meeting minutes.